

**S4C Authority Bulletin**  
**Meeting 296 - 17 January 2007**  
**S4C, Llanishen, Cardiff**

This bulletin reports on the meeting of the Authority held on 17 January 2007.

1. **Article**  
The Chair congratulated the Chief Executive on her article which was published in the Guardian recently.
2. **Authority Members Register of Interests**  
The members were reminded to complete and return their declarations of interest for publishing on S4C's website [www.s4c.co.uk](http://www.s4c.co.uk)
3. **Corporate Plan for 2007**  
IJ reported that the Plan would be published soon on S4C's website. This had not taken place yet, since the Plan had to be conveyed to staff firstly.
4. **Authority's Communication Plan**  
It was agreed that a short paper on communication activities the Authority were carrying out and under requirement to carry out should be prepared. The Authority also asked IJ for details of S4C's communication activities for reference.
5. **Key Aims for the Authority in 2007**  
The aims were approved by the Authority.
6. **Monitoring the 2006 Corporate Plan**  
The Chair expressed congratulations on how much had been achieved within the year.
7. **S4C Programme Policy Statement 2007**  
RG reported that the changes the Authority recommended in their recent meeting had been reflected in the Statement. The Statement that was presented was approved, except for further small changes.
8. **S4C Programme Policy Statement Review for 2006**  
Small changes were accepted, as well as suggestions from the Chief Executive which were made to the Chair of the Content Committee regarding research evidence on some of the programmes. It was agreed that the statement should be forwarded to Ofcom by 19/01/07.
9. **Report by the Chair**  
The Chair noted his meeting with Huw Morgan from Autism Wales, who was very grateful for S4C's support and efforts by raising awareness of the charity.
10. **The Chief Executive's Report**  
The Chief Executive presented her report and the following was noted:
  - Re-Branding – she noted that a successful evening took place in London the previous night to launch the re-branding, with around 85 people attending. She also noted that the new website had gone live world wide. A short presentation on what was shown in Cardiff's launch was given to the Authority members.

11. **Quarterly Research Presentation**

Carys Evans and Ellen Looker gave a presentation on research undertaken for 2006.

12. **Other Matters**

The following matters were also discussed/noted:

- Compliance and Complaints Report
- Viewers Hotline Report
- Report by the Chair of the Personnel and Remuneration Committee
- Director of Commissioning Report
- Financial Report
- Audit Committee minutes of 28 April, 2006 were noted
- Work Schedule of the Authority for 2007
- Events Table for 2007