

S4C Authority Bulletin

Meeting 297 - 15 February 2007

S4C, Llanishen, Cardiff

This bulletin reports on the meeting of the Authority held on 15 February 2007.

1. Review of S4C Programme Policy Statement

It was noted that Ofcom has congratulated S4C on the presentation and content of the statement.

2. Broadcasting during the Election

NH reported that S4C needs to approve the policy on election broadcasts by the political parties and the policy on attention to the constituencies

3. Publishing the Report on Monitoring the Corporate Plan for 2006

The report was agreed

4. Commercial and Radio Strategy

NH presented a report on S4C's Commercial Strategy. The Radio Strategy was discussed.

5. The Authority's Policy on Channel 4 programmes

It was decided to continue with the present policy relating to broadcasting of Channel 4 programmes, to approve a letter from the Chairman to the Commission for Racial Equality, and to approve a statement by S4C.

6. A Service for Children and Young People

IJ and NH presented a paper on a new service for children and young people and it was agreed that they should move on to the next stage.

7. The Chairman's Report

JWJ noted that he had received nothing but positive feedback to the recent re-branding.

8. The Chief Executive's Report

IJ presented her report and noted that S4C needs to be a part of the discussions relating to PSP.

9. Other Matters

The following matters were also discussed/noted:

- Compliance and Complaints Report
- Content Committee Report
- Director of Commissioning's Report
- Work Schedule of the Authority for 2007
- Events Table for 2007