

## Serving Children in the Digital Future

**Name** Paula Walker  
**Company/Organisation** self/Conwy Youth Service

### Questions

1. Do you agree with our view that a dedicated service for Children will enhance the public service offering in the Welsh language for Children?

Yes

2. Do you believe that a third party provider would be willing to provide a Welsh language television service for Children of a similar nature to that outlined above on a commercial basis?

Yes

3. Can you identify any other stakeholders we should be contacting not included at Annex A?

Yes

4. Do you have any comments / what are your views about the proposed hours of broadcast and our target audiences?

The hours seem fine and catch the young people when they get home from school and Saturday mornings. and also that the shows are on either analogue or freeview.

5. What would you consider to be the most important key characteristics for television services for Children provided by S4C?

Quality telly with lots of advertising exposure to open awareness of the programmes perhaps some which are directly to do with the schools curriculum so children will be encouraged to watch welsh in schools too.

I have 3 children and although we are not fluent Welsh speakers we will watch Welsh telly.

6. Do you have any comments on the options set out at paragraph 4 and in particular the option 1 and 2? Do you have any other comments you would like us to consider on this issue?

No comment

7. Do you have any other comments you would like us to consider in relation to this Consultation on a new Welsh language television channel for Children?

No comment