

Serving Children in the Digital Future

Name Adrian Savill
Company/Organisation Pentre Bach Ni Ltd.

Questions

1. Do you agree with our view that a dedicated service for Children will enhance the public service offering in the Welsh language for Children?

Yes

2. Do you believe that a third party provider would be willing to provide a Welsh language television service for Children of a similar nature to that outlined above on a commercial basis?

Yes

3. Can you identify any other stakeholders we should be contacting not included at Annex A?

Appropriate University departments

4. Do you have any comments / what are your views about the proposed hours of broadcast and our target audiences?

Co-operating with schools regarding the broadcasting timetable is a must.

5. What would you consider to be the most important key characteristics for television services for Children provided by S4C?

Original and Welsh

6. Do you have any comments on the options set out at paragraph 4 and in particular the option 1 and 2? Do you have any other comments you would like us to consider on this issue?

3 is the best, then 2

7. Do you have any other comments you would like us to consider in relation to this Consultation on a new Welsh language television channel for Children?

What happens in other countries.