

## Serving Children in the Digital Future

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**Company/Organisation** RHAG (Parents for Welsh medium education), Bridgend

### Questions

1. Do you agree with our view that a dedicated service for Children will enhance the public service offering in the Welsh language for Children?

Yes. It is imperative to have programmes on Saturday and Sunday mornings, because children are home from school. Currently, they turn to English language programmes during the weekend.

2. Do you believe that a third party provider would be willing to provide a Welsh language television service for Children of a similar nature to that outlined above on a commercial basis?

Yes

3. Can you identify any other stakeholders we should be contacting not included at Annex A?

Yes. Showing Programmes on weekends will create a pattern of viewing Welsh language programmes, and this will help increase the number of children watching during the week.

4. Do you have any comments / what are your views about the proposed hours of broadcast and our target audiences?

It is important to have these programmes on when children are home from school e.g. tea time, Saturday and Sunday mornings and school holidays.

5. What would you consider to be the most important key characteristics for television services for Children provided by S4C?

It must carry programmes for children of all ages - from small children to teenagers.

6. Do you have any comments on the options set out at paragraph 4 and in particular the option 1 and 2? Do you have any other comments you would like us to consider on this issue?

No

7. Do you have any other comments you would like us to consider in relation to this Consultation on a new Welsh language television channel for Children?

Why was this questionnaire not available by post? Many people, for various reasons, still don't use computers.