

Serving Children in the Digital Future

Questions

1. Do you agree with our view that a dedicated service for Children will enhance the public service offering in the Welsh language for Children?
2. Do you believe that a third party provider would be willing to provide a Welsh language television service for Children of a similar nature to that outlined above on a commercial basis?
3. Can you identify any other stakeholders we should be contacting not included at Annex A?
4. Do you have any comments / what are your views about the proposed hours of broadcast and our target audiences?
5. What would you consider to be the most important key characteristics for television services for Children provided by S4C?
6. Do you have any comments on the options set out at paragraph 4 and in particular the option 1 and 2? Do you have any other comments you would like us to consider on this issue?
7. Do you have any other comments you would like us to consider in relation to this Consultation on a new Welsh language television channel for Children?

Responses A - H

Name A

Q1 Yes

Q2 Yes

Q3 Mentrau Iaith Cymru (the Language Initiatives), Wales Rural Forum

Q4 need to broadcast programmes for children during school holidays and 7:00 - 9:00am during the school week,

Q5 a range of different programmes. No repeats within a year.

Q6 A summary of morning activities in the Assembly could become part of a lunch time programme similar to Working lunch, thus enabling children to view uninterrupted until 12.00.

Q7 No

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Name Alwyn ap Huw

Q1 Yes

Q2 Yes

Q3 No

Q4 I welcome the idea of broadcasting many more children's programmes than are currently available. English and American programmes are available 24 hours per day - expecting that

much in Welsh would be too much, but it is important that programmes for children and young people are available for more hours than currently available.

As a parent of two children, one of the problems I find is that there are no suitable programmes for them if they return home late from school because of choir practises etc. Planed Plant, as it is today, has long finished by the time they come home.

Although I am concerned by the lack of current provision on S4C2, it would be sad to lose it in order to make room for children and young people's programmes. It is important for Welsh democracy that Assembly proceedings are broadcast, with more provision if possible, or recordings of complete sessions broadcast at night, maybe from 9pm onwards.

I enjoyed the programmes from the Babell Lân (Literature tent) from last year's National Eisteddfod. It would be a pity to lose this sort of provision in order to make room for children's programmes, but it is difficult to see how both could be provided.

Q5 No comment

Q6 No comment

Q7 No comment

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Name Neil Baglin

Q1 Yes

Q2 No

Q3 Yes

Q4 No comment

Q5 No comment

Q6 No comment

Q7 No comment

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Name Lindsay Gwilym Barnett

Q1 Yes. Welsh is a growing language, I am expecting to see a higher amount of Welsh speakers, first and second language, in the 2011 census. After all the consultation paper does mention a rise in young Welsh speakers and should be higher again by 2011. This channel would support the use of Welsh amongst our younger people. It would enhance the language a great deal and this is important.

Q2 Yes. Everyone should have their chance to try something out, I strongly think a third party should be brought in to dub some English spoken Children's Programs into Welsh.

Q3 Yes

Q4 First of all, I would like to say that this channel should be digital only with more Welsh spoken in adverts (That's a general comment). I would recommend after school hours during weekdays and greater hours on weekends. Maybe when children are in school this channel could show educational programs in Welsh (09:00 - 15:00), for the Welsh child who could be ill off school for example. It is important to help keep children in Wales speaking Welsh, television can be the best

way also to educate children in Welsh. from 15:00 to 18:00 hrs, Welsh language children's programs should start in full, this would be where the majority of the target audience would be home to see it.

Q5 No comment

Q6 No comment

Q7 Consider mostly the time that children are in school, in my area children are in school between 0900 to 15:30. This means that the majority of the target audience would be in school and would only be able to see the hours 15:00/15:30 to 18:00. I highly believe that Welsh educational programming should be made and broadcast on this channel between 0900 to 15:00 during the school weeks and on holidays replaced with children's programming.

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Name Steve Boswell

Q1 Yes

Q2 No

Q3 No

Q4 These hours are similar to the broadcast hours of other children's channels, although the ability to continue youth programming into the evening (9pm) is a positive step in recognising the teenage audience doesn't simply "go to bed" when children's television ends. Such a move also allows for greater scheduling flexibility and encourages the development of new programming formats.

Q5 Providing a clear link between Welsh language programming for children and adults.

Q6 Option 1 is a potentially very confusing set-up, and does little to promote the consistency of either service; however, Option 2 is a step backwards in terms of putting the democratic process back 'behind closed doors'. In my opinion, there is a "middle-way" solution:

Broadcast the current schedule on S4C Digidol

Broadcast a full children's service on its own dedicated "channel"

Broadcast delayed "as-live" coverage of the Welsh Assembly overnight

This not only makes the best use of the capacity available, but also allows the provision of all services to continue/improve.

Q7 No comment

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Name Sarah Bradnock

Q1 Yes. I feel that there is enough current provision for pre-school and younger children but not enough to keep teenagers engaged which means we loose them to the English medium.

Q2 Yes

Q3 Mudiad Ysgolion Meithrin

Q4 No comment

Q5 No comment

Q6 No comment

Q7 As a Welsh learner and parent of a 3 year old who I want to grow up as a fluent Welsh speaker - I

find the Welsh subtitles on pre-school programmes invaluable. Please can we have more - as not all programmes are covered? Also more innovations like this where the learner, even a childless one can benefit from children's TV will help to grow you audience and make it easier for learner parents and children to watch TV together - instead of them switching to English medium to achieve this.

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Name Ward Broughton

- Q1 Yes. Although my children are not yet teenagers, I believe there is very little Welsh language programming (in comparison to the plethora of free 24hr English channels on digital)
 - Q2 No. The viewing population is far too small to encourage large and RELEVANT sponsorship.
 - Q3 No
 - Q4 The hours for pre-teen should cease at 19:00 - the same as CBeebies.
 - Q5 While it is important to stress the local sourced programming with live action, but S4C should not shy away from taking popular international cartoons such as Scooby-do or Japanese Ampan-man, this will provide work for Welsh actors, and also help spread out the costs to allow greater investments in core local programming.
 - Q6 Do the Assembly proceedings have to be broadcast live? Can the quiet 2am - 6am slot be used to broadcast yesterday's proceedings - if they are so important.
 - Q7 Is there any point in S4C being separate to the BBC in the new digital age? Can't all public service broadcasting be run by the BBC (especially as most of the programming originates there) using the two S4C channels for Children and Adults in Welsh. With Assembly proceedings being broadcast in the parliament channel.
- Unless S4C is truly an independent commercial channel then reverting Welsh language broadcasting to the BBC seems like a sensible option, which surprisingly was not investigated by this paper.

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Name Mari Clifton

- Q1 Yes
- Q2 Yes
- Q3 No
- Q4 No comment
- Q5 Plenty of good quality programmes, and plenty of original programmes/ cartoons, not translated from English.
- Q6 No comment
- Q7 I live outside Wales and am about to become a mother. We have bought Sky so that we can watch S4C as a family. Having a dedicated children's service would help me greatly in my attempt to bring up my children bilingually.

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Name H Cressey

- Q1 Yes
- Q2 Yes
- Q3 No
- Q4 I strongly believe that the children of Wales do not currently have adequate hours of broadcasting. The programmes that are provided for children are to be congratulated. The spoken Welsh used is usually polished, and the programmes are original and appealing for children, especially in the Meithrin (Nursery) slot, Rownd a Rownd and Uned 5. I think that the extra hours on two channels for children of different ages are acceptable and to be welcomed. I support the idea of a specific block of programmes for children of all ages and young people (first question only refers to teenagers).
- Q5 In my opinion, one key feature is that the programmes should not be translations from English into Welsh. I don't believe this would attract an audience. S4C must be confident in their ability to provide more original programmes from Wales. I also trust that correct and polished Welsh will be used. While watching a recent Taro 9, one of the young people in the audience commented that the standard of Welsh used in children's programmes was of concern. They did not believe that poor Welsh would draw audiences and they felt that producers may presume that young people don't understand correct and polished Welsh. It should not be presumed that children and young people are going to put up with programmes that have poor Welsh. If anything, this annoys people, rather than attracting them.
- Q6 I believe that the best option would be Option 1, if it can be proved that sufficient viewers watch the current S4C2. No figures are released, so we have to presume that there is an audience, thus justifying the continued presence of the channel. As part of the Assembly provision, children and young people could, of course, be included. This may increase their interest in, and understanding of, what happens in the Assembly. (I am aware that this is not currently the remit of the channel). Can the provision not be changed generally so that young people can be included in it, in discussions or something?
- Q7 I hope that the creation of the new channels will lead to more job opportunities throughout Wales. One is aware that a number of independent companies are struggling and that more use could be made of facilities outside Cardiff e.g. Barcud in Caernarfon, to ensure that these facilities don't shut. I think these new channels will be a means of sustaining/ awakening the interest of children and young people in the language, and that it will flourish as a result. I would also like to add (although this is not the body responsible) that Radio Cymru needs to follow suit and offer a similar provision to the one proposed by S4C.

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Name Fiona Cross

- Q1 Yes. When I first started learning Welsh and my children started learning I would have loved an all Welsh children channel to help us.
- Q2 Don't know
- Q3 Don't know
- Q4 In the mornings and after school
- Q5 Don't know
- Q6 No comment
- Q7 No comment

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Name C E Davies

- Q1 Yes. The BBC has CBeebies and CCBC; ITV has CITV and there are many more pay-per-view children's channels available. It is about time the children of Wales were able to view the programmes they want in their language. As non-Welsh speaking parents bringing up two children in the Welsh medium it would also provide invaluable support in the home.
- Q2 Yes. I am sure that once the realisation that there is a need for this type of service is made public commercial interest would gather. Currently it makes sense that S4C should lead the way.
- Q3 Mudiad Ysgolion Meithrin. Welsh medium schools.
- Q4 The proposed hours as outlined seem comparable to other service providers - this is paramount if a Welsh service is to work. We are currently non-Welsh speaking parents raising our children through the medium of Welsh as are a growing amount of families in our local area of North Wales - the pre-school audience is therefore an invaluable target audience in the growth of our national language and should not be underestimated. That said we should be wary of the older children's needs in providing suitable programming comparative with those watched on the English services.
- Q5 The programming must be comparable with those provided on the English services at all target audience levels. For example it is not worth showing only Sali Mali Welsh programmes when general marketing at the pre-school level is Bob the Builder, Thomas the Tank and Fifi and the Flowertots. The children have to be viewing what they see to be "cool" and "current" in order that they view the Welsh service before all others. This is required more so at the older children and teenage audience. That said it would not be appropriate to just buy in and voice over programmes - it would be great to see better marketing of Welsh characters (which may in turn be bought by English service providers with a voice over!!!)
- Q6 No real comment other than it would be obviously best to provide a full schedule to children without break but if capacity and/or funding is not available then any service is better than none.
- Q7 Please, please, please give real consideration to providing this service - it certainly is essential that our Welsh speaking children have the option to view the programmes they want in their language. As said above, as non-Welsh speaking parents this service would provide an invaluable tool in supporting our children with their Welsh medium education.

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Name James Delaney

- Q1 Yes
- Q2 Yes
- Q3 No
- Q4 I think the hours are ok
- Q5 To have programmes that interest them the programmes they have at the moment are Rownd A Rownd Hip Neu Sgip and a few others
- Q6 No
- Q7 No

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Name Erin Dooley

- Q1 Yes. I feel that it would enhance the public service offering as long as the channels and programmes in question do not exclusively 'preach to the converted'. I live in South Wales (outside Cardiff) and teach at a local comprehensive. As the area is considered to be a more English influenced part of Wales, most of the students and locals do not use Welsh with confidence. Just as many children learn French and German in school, they are not very keen to sit down and watch a French film (with or without subtitles). This is the also the case with Welsh programming. Too much effort after school when they just want to chill out. There is also the issue that the 'English' stations get many of the dubbed programmes months before hand. If the new channels developed cutting edge programmes which both English and Welsh speakers could only find on the Welsh stations (and not the 'poor cousin' equivalent), or releases from America/Australia earlier the channels could be a success. Make them the cool place to be.
- Q2 Yes with provisions. They would need to be convinced that there is an expanding target audience. With the new commercial regulations where junk food and toys are no longer smiled upon during children's programming, the market for the 'quick buck' in advertising is vanishing. Kids are also really clever these days and recognise poor quality local advertising and commercials. If you could get not only a commercial station, but also well established national/international brands advertising it could be really good.
- Q3 Welsh Music Foundation, Funky Dragon (part of NAFW), Art Council Wales, Community Arts Disability Wales. I think that you should also involve Media Graduates/Students at Cardiff, Swansea, Bangor and Glamorgan universities (the next generation of animators, presenters, script writers etc.)
- Q4 Seems reasonable
- Q5 Novel, bright, fresh and educational. Give them something that they can't get anywhere else. Get them involved. Give them cameras to make a video diary of their town and family. Let them be the reporters, presenters and the talent. It is a good opportunity to look at all of the best parts of Welsh and English television and create something bigger and better. Don't fall into the same old traps and look at new directions. Build on the strengths of Wales and the Welsh language. Dr. Who has shown that looking at the same old thing in a different way can have a worldwide impact. There is no reason why a new children's television station can't do the same.
- Q6 I think that option 2 of the uninterrupted schedule would be the best option. Children have short attention spans and even if you are 16 years old and come across programming for the 11 year olds, you at least know that your shows will be on soon. The standard five channels can block programme their kids shows at special times (weekends and after school) because that is the international standard. When it comes to digital and cable, kids channel surf. If their show (or a reminder of their show) is not on, they will move on and forget about the channel. The better option would be to either get a new channel for the Assembly Government. This way you could also bring the programming from the preschool age through to the young adult in the evening. All on one channel and all in a one stop shop.
- Q7 Like any new venture, this is going to be competing with ipods, the internet, films, dvd, and established television. Combine fun and educational programmes in a new format. Feature bands (Welsh speaking but also Welsh English speaking) like the Automatic, Feeder, Lost Profets. Feature a broader range of celebs and presenters (especially have celebs with Welsh connections and have made it internationally rediscover their Welsh roots....don't just keep focusing on Glyn from Big Brother). Welsh people are proud of who they are and where they come from, involve them on all levels.
In the American media there used to be a syndrome where if there was an 'average' family written into a sitcom or movie script they were always white. You would only get black families if the script called for it specially. Then there were ground breaking shows like the Cosby show where the professional family could have been scripted as any race. It was just good writing. No pigeon-holes.

This is what Welsh programming needs. They need good scripts which would be produced in London just as they would be produced in Bristol, or Wales or Scotland. Get the good scripts and make the world class programming from the offset.

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Name Craig Duggan

Q1 Yes. There is a great deal of competition for the children's audience on digital channels these days - CBBC, CITV, Pop etc - not to mention the subscription channels. More Welsh language provision is needed so that our children can have suitable entertainment in their own language. Very often, there is no choice apart from the English language programmes.

Q2 No.

Q3 Mentrau Iaith (the Language Initiatives) possibly(?)

Q4 The hours and target audiences seem fine. In our house, there is always a demand in the mornings and after school. For younger children (pre-school age) there will also be a demand in the day time too. (There is less demand in the evenings, when parents will want to watch television). It is important to target the different age groups noted so that provision can be tailored to age.

Q5 Programmes of high standard, good quality
Variety - everything from nonsense to news/ factual and educational programmes
Content that reflects wider issues - e.g. the environment, cultural differences
Provision for learners - second language Welsh speakers.

Q6 It seems that Option 1 provides the widest choice for viewers of all ages, and the best option in my opinion. Each service will probably increase awareness of the other over time - people looking for the Assembly will chance upon children's programmes and vice versa.

Q7 This is very important, and having a channel specifically for children or extra provision for them, is a big step forward. Planed Plant is providing a very good service currently (most of our time as a family is spent in the Planed Plant tent). The programmes and the characters are a big and important part of our lives - it is exciting to think that more choice and an opportunity to watch more often may become a reality in the future.

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Name Simon Eastop

Q1 Yes. I think this is an excellent idea. I am a Welsh learner, and my 4 year old daughter is in a Welsh language school. This channel would enhance both mine and her learning.

Q2 Yes

Q3 Yes

Q4 I would say you should include Welsh language learners of all ages, as the basic vocab in young children's programs is a very good resource for all second language learners.

Q5 No comment

Q6 No comment

Q7 No comment

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Name Gareth Iddon Edwards

- Q1 Yes. A service of this sort will give children a new opportunity to watch Welsh language programmes during the day, something that is definitely needed. British and American channels already broadcast children's programmes all day on digital and this robs Welsh children of the opportunity to watch similar, if not better, programmes in Welsh. This service would also meet the various needs of children by allowing them to watch when they want to.
- Q2 No
- Q3 No
- Q4 The service should be broadcast as much as possible, as other channels already do. A Welsh language service which allows children to watch television when they want to will engender a sense of loyalty. It is also important to recognise children's high expectations. They will expect a service of the highest standard. This will give the Welsh language added value. It should be noted that broadcasting all day does not mean that children watch television all day.
- Q5 Standard and relevance to the audience needs. Presenting characters that are already well known in English has been an excellent idea, showing parents and children of all ages that the Welsh language is alive and contemporary. Although programmes will probably be repeated during the day this should happen as infrequently as possible.
- Q6 Of the two choices I think I would favour option 2 more. However, removing Assembly proceedings will be a loss. I wonder if an understanding could be reached with BBC Parliament to broadcast the proceedings, using latest technology, so that viewers have the choice of which proceedings they would like to watch, be they from Scotland, London or Wales.
- Q7 No comment

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Name Iwan Ellis

- Q1 Yes. A channel for children only is a fantastic idea. Cbeebies on digital is excellent, but it is in English. Having a Welsh language channel for children available at all times would be very convenient. Knowing that Welsh language content is available by pressing the red button at any time of the day would be ideal. As a parent, I would say that the best times are 6 in the morning until 7 in the evening.
- Q2 Yes.
- Q3 No
- Q4 Broadcasting hours would be 6am until 7pm. 6am until 8pm for young children. A channel targeted to young children in the morning and possibly after school. An hour before bed - of stories etc. Also, similar to Cbeebies which has bed time stories etc between 6 and 7. Very effective.
- Q5 Channel available at any time of the day, not only parts of the day e.g. before lunch or after 5. Having the channel set aside exclusively for children simply by touching the 'remote control' is key. Not sharing with adults e.g. assembly politics in the afternoon!!!
- Q6 Get rid o the Assembly Channel. Option 2.
- Q7 The BBC's English language provision is excellent. Nothing of that ilk in Welsh. We can turn to Cbeebies at any time of the day during the broadcasting hours, knowing that a programme of high standard will be available. Something similar in Welsh would be great. It is a pity that my son hears English on the television, rather than Welsh.

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Name Philip England

Q1 Yes. It will enhance the choice

Q2 Yes. S4C has some great children's programming that it now makes, plus programming in the vaults from the past. I feel a dedicated channel from S4C for children is a good idea. Where possible, however, I feel that S4C should have English audio

Q3 No

Q4 No comment

Q5 No comment

Q6 No comment

Q7 No comment

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Name Natasha Fick

Q1 Yes. My son attends a Welsh Medium School and then an English speaking crèche until 5pm. Unfortunately, he misses the majority of Welsh children's programmes during the day. A dedicated children's channel would improve my child's access to the Welsh language. It could also be used as a learning resource for schools and crèches and also parents trying to learn Welsh.

Q2 No. I do not think a third party would provide the dedication to the Welsh language that S4C do.

Q3 No

Q4 I would prefer longer hours for preschool children, as a large proportion of preschoolers come from working families and attend childcare centres/ crèches during 9 - 5

Q5 Promotion of Welsh language, educational content, longer hours - more accessible

Q6 Scrap assembly proceeding broadcasts and utilise S4C 2 fully

Q7 I think that S4C-2 could be better utilised and Assembly proceedings scrapped

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Name Siwan Gregory

Q1 Yes. It would help me because I look after children from non Welsh speaking homes in our nursery. At the moment I sometimes have to use Cbeebies as there is not enough Welsh language provision.

Q2 Yes

Q3 No

Q4 The same number of hours (or similar) as Cbeebies to ensure that they don't turn to that channel.

Q5 That there is enough variety of programmes for a wide range of ages

Q6 No comment

Q7 No comment

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Name Emma Gregory

Q1 Yes. There is not enough Welsh programmes available for children to watch on TV

Q2 No

Q3 No

Q4 No comment

Q5 No comment

Q6 No comment

Q7 There are many channels with English programmes for children but not enough in Welsh at all - as children watch a lot of TV - we should have more Welsh programmes available for them and much more variation of programmes

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Name B Griffiths

Q1 Yes. Of course I agree that increasing the number of children watching S4C is important. Indeed it is crucial if the Welsh language is to flourish. I often baby-sit my niece in the mornings and am very disappointed that there are no programmes for young children before 12.00 on S4C digital. I don't agree that a new channel is needed, as S4C does not use all of the digital channel now. There is opportunity to provide programmes for children from 8 until noon already, but it doesn't happen. Why? It's ridiculous.

Q2 Yes

Q3 No

Q4 See above

Q5 No comment

Q6 I would love to see s4C2 showing some programmes from the past, some sort of Welsh language version of UK Gold. There are many high quality programmes from the 70s and 80s that we never see.

I enjoy watching First Minister's Questions on Tuesday afternoons on s4C2. If this channel is taken over by children's programmes, will we lose Welsh language broadcasts from the Assembly. I am against that.

Also, I believe it is important that adverts shown between children's programmes on S4C should be translated into Welsh, if we want to give our children a complete Welsh language service.

Q7 Finally, thank you for what you do for Wales and her language. I am glad to know that people like you do so much for our country. Good luck in the future. On behalf of the family.

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Name Nan Griffiths

Q1 Yes

- Q2 No comment
- Q3 No comment
- Q4 In common with many of her contemporaries, my three year old granddaughter spends her days at nursery. She arrives home at around 6.00pm and she switches on the children's programmes immediately (in English). She also watches in the morning, before going to nursery. I think that only English language programmes are available to her at that time too, and that concerns me.
- Q5 Enjoyment, obviously, but that they also hear correct and polished Welsh, because many of the people children come into contact with e.g. in a nursery in Cardiff, speak very poor Welsh.
- Q6 I would be willing to "sacrifice" the Assembly in order to extend provision for children - and I'm sure you would have higher viewing figures! Our priority is the language of our children.
- Q7 You advertise in the press, asking for ordinary people to respond to the document. I understand that a document of this sort needs to be legally correct and it is therefore appropriate for public bodies. However, I do not believe you will have many responses from everyday folk to this complex document. Would it not be possible to create a simple summary in everyday language?

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Name Jake Griffiths

- Q1 Yes
- Q2 Yes
- Q3 Menterau Iaith (the language Initiatives) possibly
- Q4 No comment
- Q5 No comment
- Q6 No comment
- Q7 No comment

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Name Sion Gwilym

- Q1 Yes
- Q2 No comment
- Q3 No comment
- Q4 No comment
- Q5 No comment
- Q6 No comment
- Q7 Having read this document, I welcome the proposal, but am concerned about losing assembly broadcasts. I believe it is very important that they should not be lost.

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Name E Hill

- Q1 Yes. Welsh children deserve a Welsh alternative to CBBC
- Q2 Yes
- Q3 No comment
- Q4 6am - 7pm seems adequate.
- Q5 Good quality Welsh medium entertainment (not dubbed oriental cartoons). As little advertising as possible, and when it occurs preferably Welsh medium advertising (possibly local advertising). Programmes aimed at Welsh learners watching with their children. Also educational programmes that support the Welsh curriculum.
- Q6 No comment
- Q7 No comment

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Name Geraint Hopkins

- Q1 No comment
- Q2 No comment
- Q3 No comment
- Q4 I do not agree that the coverage of the proceedings of the National Assembly for Wales should be interrupted or decreased. S4 provides unique, unfiltered access to the proceedings, quite different from that covered by BBC programmes such as "am.pm". It is a superb service at present, comparable to the excellent service provided by BBC Parliament.

The people of Wales currently have the opportunity to watch and listen for themselves what their representatives are saying and doing on their behalf. Public and private stakeholders in the statutory and voluntary sector are able to monitor and absorb political developments for themselves.

At the very least, the two plenary sessions of the Assembly on Tuesdays and Wednesdays should continue to be shown live and in full. Committee proceedings, if not still covered by the New Service, should be available online.
- Q5 No comment
- Q6 Option 3 should be explored. Many digital channels offer the opportunity of choice of viewing by "pressing the red button." I cite the BBC's coverage of Wimbledon, the World Cup and other sporting events as evidence of this. Can this not be explored as a way of increasing capacity on the continuing S4C Digidol or New Service?

This would allow coverage of the National Assembly by choice, and not interfere with the new service to children.
- Q7 No comment

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Name Jarman Hughes

- Q1 Yes. A service designed specifically for children would, of course, improve the current service. The question is, though, who is going to pay for it?

The number of repeats on S4c currently is scandalous and using any money currently spent on S4C for a children's channel would make the situation worse.

Q2 Na - not on a commercial basis. The costs would be higher than any income/ economic benefit.

Q3 No

Q4 No comment

Q5 No comment

Q6 No comment

Q7 No comment

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Name Emily Huws

Q1 Yes. The children of Wales should have the same provision as the children of England i.e. a channel for themselves in their own language, and soon.

Q2 Yes. The children of Wales have a moral right to have programmes of a high standard, in CORRECT language...not programmes that "speak down" to them in a language full of incorrect syntax and shoddy vocabulary.

Q3 No

Q4 No

Q5 Appealing programmes of a high standard that will entertain and educate children, produced by people who are familiar with the needs of children.

Q6 No comment

Q7 The children of Wales really need a channel of their own, but providing one that has sub-standard and patronising content will do them no favours. Creating provision for children is a great responsibility. I hope that people who are aware of children's needs are appointed to produce intelligently for them.